

Jefferson Township High School Golden Falcon Marching Band

Jefferson Township High School • 1010 Weldon Road • Oak Ridge, NJ 07438 • 973-697-3535, Ext. 5851

Dear Band Parents and Students:

This coming school year our home competition will be held on **Saturday, Sept. 19th, 2015**. This event has become a very memorable and rewarding event for our students, advisors and families. Several bands from our area as well as the Tri-State area all look forward to attending.

In order to help make this year's event successful, we are once again asking for your support. As in the past, we would like your help in soliciting the advertisements for our program book that will be sold at the competition. Please ask any merchants or professionals that you may have dealings with, as well as family members and friends to take out an ad. Other than the competition itself, this is the largest fundraising program we run for the Marching Band, and many expenses that are not covered by our budget are paid for from the funds generated by this publication. **In order to reap the maximum benefits from this fundraising endeavor, we ask that you begin soliciting ads immediately and please submit the ads & payment as soon as the ads are obtained.** Each student will again receive a credit as follows:

Ad type	<u>Regular Ad price</u>	Promotion: Save 20% when you submit <i>ready-to-use</i> in correct size	<u>Student Credit</u>
Business Card sideways <i>black and white</i>	\$ 25.00	pay \$ 20.00 <i>for ready-to-use in landscape format only</i>	\$ 5.00
Business Card upright <i>black and white</i>	\$ 25.00	pay \$ 20.00 <i>for ready-to-use in portrait format only</i>	\$ 5.00
Half Page <i>black and white</i>	\$ 62.50	pay \$ 50.00 <i>for ready-to-use in landscape format only</i>	\$ 12.50
Full Page <i>black and white</i>	\$ 125.00	pay \$ 100.00 <i>for ready-to-use in portrait format only</i>	\$ 25.00
Back Cover outside or inside <i>full color</i> Front Cover inside <i>full color</i>	\$ 187.50	pay \$ 150.00 <i>for ready-to-use portrait format only</i>	\$ 37.50
1/3 Family Ad , <i>students and families only</i>	\$ 12.50	pay \$ 10.00 <i>for ready-to-use in landscape format only</i>	\$ 5.00
1/3 Section Ad , <i>students and families only</i>	\$ 12.50	pay \$ 10.00 <i>for ready-to-use in landscape format only</i>	\$ 5.00
Booster (5 words max) <i>no business names</i>	\$ 1.25	pay \$ 1.00 when you e-mail your text	\$ 0.50

Save 20% off regular ad price by providing **ready-to use artwork in the correct format** (for measurements, please refer to enclosed sample sheet). If you don't have ready-to-use material in the correct format, pay regular price and have your ad designed for you by JTHS BPA.

To really get into the spirit of the show, each section of the band (flutes, clarinets, sax, drum line, runners, drill, guard, etc.) is encouraged to create an ad for **\$10.00** representing their section. Use your imagination and have fun with it! (If you want this designed for you, pay **\$12.50**).

As always, the funds generated from this program book will help to offset the expenses of the day (fees for Judges, etc.) and will also be used for various equipment purchases that will be needed throughout the year. This is also a great opportunity for you to defray the cost of this season's spring trip.

All ads MUST be submitted to me no later than Thursday, September 10th. Any ads received after that day cannot be guaranteed a spot in the program, and there will be no refunds of the purchase price. Please be sure that all checks are made out to **JTHS Band Parents**. So, let's all get out there and make sure that this year's ad book is the best one ever!

Sincerely,

Rich Barrieres
Band Director

RB:mb

Please return to Mr. Rich Barrieres, Band Director, Jefferson Twp High School

2015 PROGRAM ADVERTISEMENTS

<u>SIZE</u> (please see size sheet)	<u>FULL PRICE</u>	<small>Please circle one</small> or <u>Ready-to-use</u>	<u>PLEASE CHECK OFF</u>
BUSINESS CARD	\$ 25.00	\$ 20.00	<input type="checkbox"/> Full price <input type="checkbox"/> Ready-to-use
HALF PAGE	\$ 62.50	\$ 50.00	<input type="checkbox"/> Full price <input type="checkbox"/> Ready-to-use
FULL PAGE	\$ 125.00	\$ 100.00	<input type="checkbox"/> Full price <input type="checkbox"/> Ready-to-use
BACK COVER/FRONT PAGE	\$ 187.50	\$ 150.00	<input type="checkbox"/> Full price <input type="checkbox"/> Ready-to-use
1/3 FAMILY AD/ SECTION AD	\$ 12.50	\$ 10.00	<input type="checkbox"/> Full price <input type="checkbox"/> Ready-to-use

NAME OF BAND STUDENT: _____

NAME OF BUSINESS: _____

Please make all checks out to JTHS Band Parents

CLIP CARD OR ART WORK (DO NOT USE STAPLES OR TAPE!)

**BUSINESS CARDS CANNOT BE ENLARGED ENOUGH TO BE MADE
INTO FULL PAGE ADS.**

ALL ADS MUST HAVE AT LEAST A HALF-INCH BORDER ON ALL SIDES.

PLEASE KEEP THIS PORTION FOR YOUR RECORDS

PURCHASED ADVERTISEMENT FROM THE JEFFERSON TWP. GOLDEN FALCON MARCHING BAND.

ENCLOSED IS PAYMENT IN THE AMOUNT OF \$ _____, CASH ___ CHECK ___, FOR PUBLICATION IN THE JEFFERSON TWP. HIGH SCHOOL MARCHING BAND'S COMPETITION PROGRAM/AD BOOK.

MAILED/PICKED UP ON _____ **DATE** _____

**IF YOU WISH TO MAIL YOUR AD WITH PAYMENT, IT MUST BE RECEIVED NO LATER THAN
SEPTEMBER 10th:**

Please return to
Mr. Rich Barrieres
Band Director
Jefferson Township High School
1010 Weldon Road
Oak Ridge, NJ 07438

Any questions, please call Rich Barrieres at 973-697-3535 Ext. 5851 during regular school hours
or Merry Barrieres at 973-697-1279 after 6 PM

Please return to Mr. Rich Barrieres, Band Director, Jefferson Twp High School

AD FORMATS: PRICES FOR READY-TO-USE

Full Page or Cover

portrait format only

Prices on this sheet are for **ready-to-use ads** in the **correct** format.

If you want your ad designed for you, please refer to price list on page 1 of ad packet and e-mail your typed text and .jpg images with "Your name - Home Comp Ad" in the subject line to **brassdynamics@yahoo.com**

Or, clip business card or other artwork on paper to order form.

190 mm = 7.5 in

244 mm = 9.5 in

BUSINESS CARD upright

\$ 20.00

\$ 100.00

60 mm = 2.3 in

120 mm = 4.75 in

Half Page

landscape format only

\$ 50.00

122 mm = 4.75 in

190 mm = 7.5 in

Don't forget your check, made out to **JTHS Band Parents.**

1/3 Family Ad/Section Ad

landscape format only

\$ 10.00

190 mm = 7.5 in

Please watch for proper orientation of your ad.

80 mm = 3.15 in

BUSINESS CARD sideways

\$ 20.00

60 mm = 2.3 in

94.5 mm = 3.75 in